

26/03/2018

Weaver Vale Housing Trust: Impact Proposal



Product Overview

Impact is easy-to-use, web-based software that helps your organisation to capture, monitor and report its positive social and environmental impact.

Impact captures data and evidence, transforms it into actual social and environmental impact, and displays your progress towards your Impact goals in real time.

Easy Data Capture

Capture and consolidate data from employees, partners, beneficiaries and your supply chain. Follow up interventions with configurable survey emails which feed directly into Impact, so the great work you do is less likely to slip through the gaps.

API integration for automatic capture from internal systems also means that you can draw data directly into Impact from applications such as Strava or your CRM.

Easy Corporate Social Responsibility (CSR) Reporting

Crucially, Impact makes the creation of your Value for Money Statement or CSR report as easy as a few clicks. Graphical reports for any date range or project enables the visualisation of your social and environmental impact, year-round. Or, if you want to delve into the impact and perform your own analyses, you can also output the data as a spreadsheet.

Impact enables you to provide a joined up approach across the organisation, demonstrate accountability to your clients, and engage employees in your organisational goals.





Impact For Your Organisation

About Us

Reason Digital is a social enterprise and digital innovation agency with a 9 year track record in producing award winning digital projects that change, save and protect lives.

We have particular specialism in impact measurement and have our own tool: a framework agnostic, user friendly, social impact measurement tool called Impact. It was the outcome of a government funded research project we undertook on how to improve the measurement of social impact by organisations. The resulting tool converts inputs to outcomes automatically (using industry recognised frameworks/ social value banks or bespoke conversions developed for your organisation), captures data and evidence with easy to use forms and a mobile app.

Our clients include **DWF Law, The University of Manchester, Places for People, One Manchester** and the **Lloyds Foundation**.

Your Requirements

We understand that Weaver Vale Housing Trust requires our assistance to cost the benefits that accrue from the services, support and care that the organisation provides to the community, and the broader social and environmental value associated with this work.

Key elements include providing a more joined up approach to measuring social value across the organisation, collecting both qualitative and quantitative data, and producing more standardised outcomes based social value measures. You would also like to use the survey functionality provided by Impact.

Our Recommendations

We will set up a discovery workshop with our Impact consulting team, social research analysts and key stakeholders from Weaver Vale Housing Trust to map out your social impact goals and produce a measurement framework.

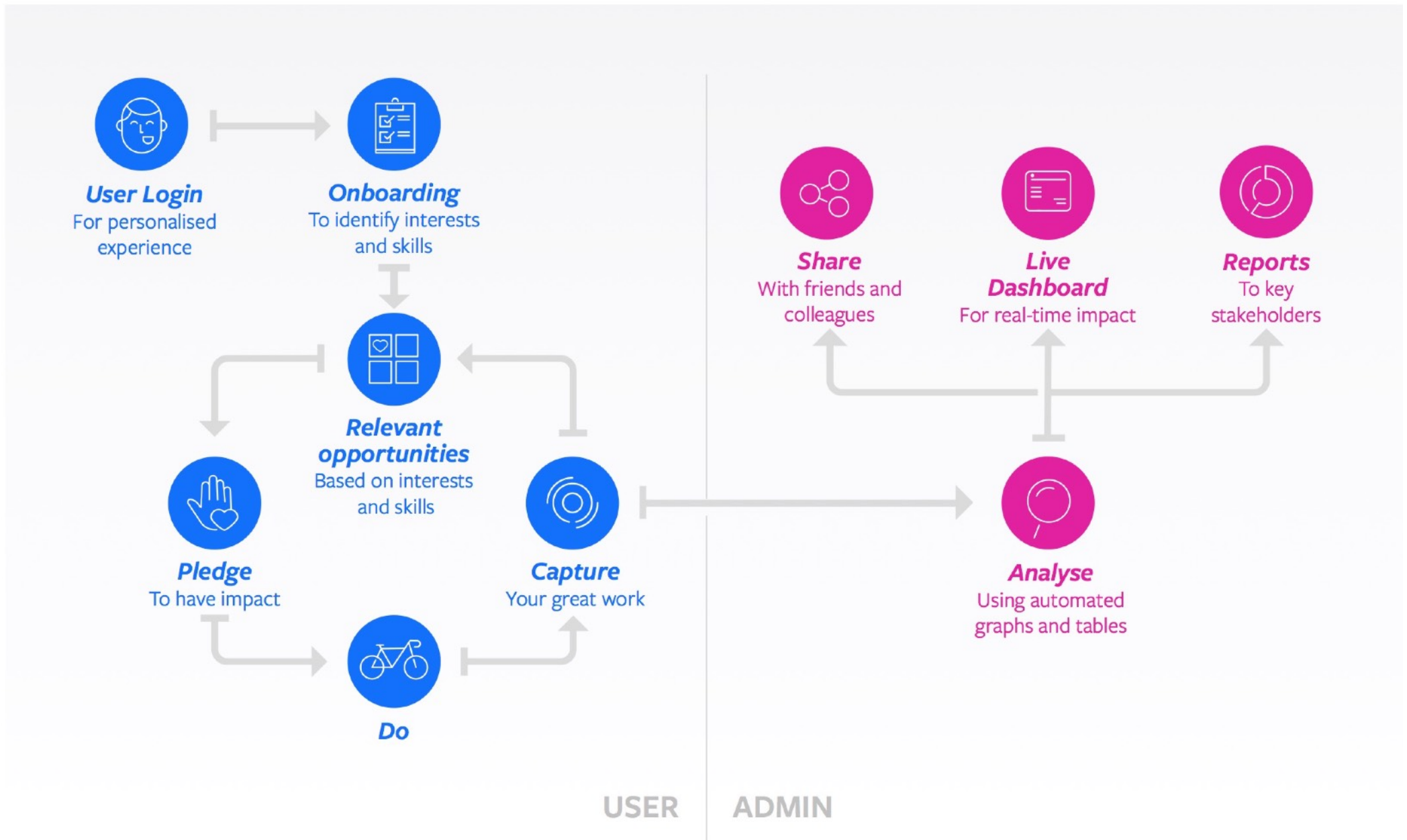
Following the workshop and consultation process, we will implement Impact using the defined goals and framework to model your application.

Your implementation of Impact will provide Weaver Vale Housing Trust with the following features and benefits:



- Single place to log all the activities that contribute to your social and environmental impact - logs from partners, suppliers and employees
- Core inputs, activities, outputs, outcomes and impacts identified, measured, monetised and valued across your business
- Realtime reporting and leaderboards - displayed by individual, department, location or project
- Logs can contain any evidence e.g. images and can be shared directly to social media by admins (twitter, Yammer, Facebook)
- Admin and user permissions – different types of users can see certain parts of the system and share different data
- Goal Conversions – add conversions to the tool – e.g. social value frameworks. Convert inputs to outcomes (e.g. miles cycled to carbon saved)
- Add beneficiaries and send surveys – follow up interventions with configurable survey emails which feed directly into Impact
- Set featured activities – highlight activities that you want users to log against
- Share goals, logs and activities to webpages/intranets using iframe embed codes
- Responsive web design – works on all devices anywhere with an internet connection
- Pledge and planning – plan your future activities and get email reminders to confirm interventions

USER FLOW DIAGRAM



What's Included?

Impact can be paid for annually or by monthly subscription. The discovery workshop is a separate charge payable upfront and provides a consultancy session to understand Weaver Vale Housing Trust's need to capture social value and define organisational goals and activities.

Your Impact subscription and workshop includes the following:

- ✓ Software license (unlimited users within an organisation, in the social value supply chain)
- ✓ Training of the tool for your activity champions / managers and other potential users as an event including screencast and briefing sheets
- ✓ Hosting of the tool on a secure, compliant cloud server in the UK
- ✓ Set up and discovery workshop with social impact measurement experts
- ✓ Set up of tool with your specific activities, goals and convertors for capturing your impact support
- ✓ Research support (ad hoc assistance with structure and social value queries)
- ✓ Optional integration with single sign on system (can be done pre or post roll out)
- ✓ Optional integration with your intranet (using widget API)
- ✓ Integration with generic systems we already support (e.g. Salesforce CRM, Google Analytics, etc)
- ✓ Optional API integration for automatic capture from internal system
- ✓ Optional branding of interface (colour and logo)
- ✓ Self service access to export your data at any time

Pricing

Item	Total Cost
Discovery Workshop including Set Up & Training (one off)	£2,500
Annual Charge for Impact Licence, Hosting & Support	£12,000 (or £1,000 per month)
Total Excluding VAT	£14,500

Contact Details

Please contact your account manager with any questions:

Bethan Williams

bethan.williams@impactreporting.co.uk

www.impactreporting.co.uk

M: 07813 876147



 **IMPACT**