Stickyworld

Clear and Timely Feedback

for Resident Involvement teams working on new developments or service redesign projects

The Stakeholder Feedback Process is Broken

- People want to engage in decision making, however face-to-face meetings are often difficult to attend.

- Managing Stakeholder Feedback is enormous hassle and time consuming for project organisers.

- Survey Tools are limited: one-way, biased, lack visual context and offer little motivation to engage.

- Project Collaboration Tools not configured to organise time-critical feedback from different stakeholder groups.

Lack of Engagement and Feedback

Bad Decisions

Increased Risk

Poor Stakeholder Engagement is Costly

Clients or Sponsors
dissapointed and frustrated

Your Team or Staff
ignored and demotivated

Supply Chain Partners
unaligned and Ambivalent

Wider Stakeholders
Challenge decisions and delay projects

Customers & End Users
unimpressed and look elsewhere

Stickyw🞛rld

Clear & Timely Feedback

The Optimum Stakeholder Feedback Process

3. Organisers review and analyse Stakeholder feedback.

4. Organisers report back to Stakeholders.

2. Stakeholders engage and leave their feedback over a realistic fixed time period but which keeps project on track.

1. Organisers prepare background information and visual content to provide context for Stakeholders.

4. Report

3. Review

2. Engage

1. Prepare

Repeat

Clear & Timely Feedback

Transparent Audit Trail

Less Risk

Stickyworld

Clear & Timely Feedback

Results of Optimum Feedback Process

Clients or Sponsors

Delighted

Your Team or Staff

Motivated

Supply Chain Partners
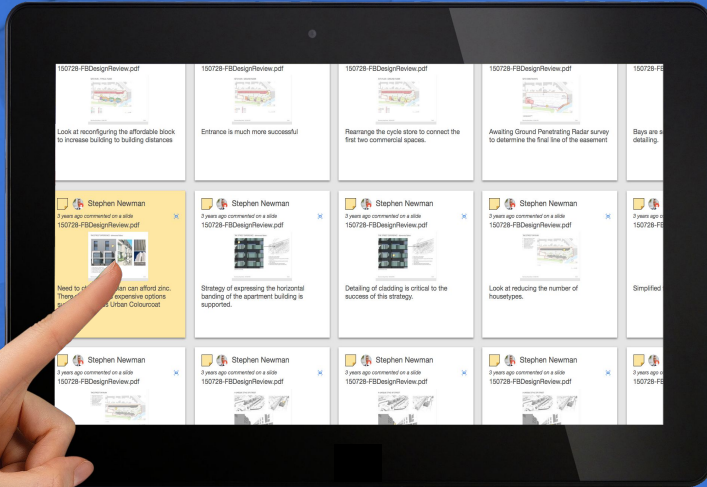
Aligned

Wider Stakeholders

Engaged

Customers & End Users

Impressed

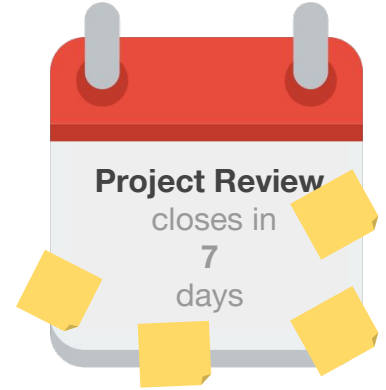Stickyworld

Clear & Timely Feedback

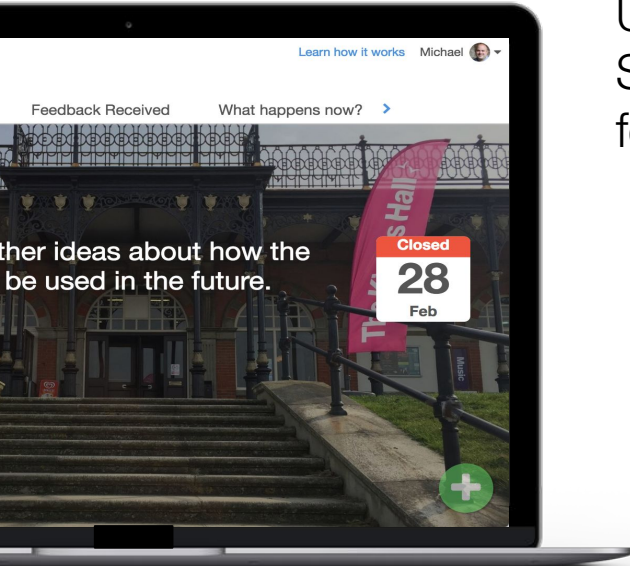# Mission Control for Your Stakeholder Feedback Process

Stickyworld is a cloud platform used to engage, consult, and inform remote stakeholders during the planning, designing, building, selling or improvement of any kind of product, service, environment or business.

Stickyw☼rld

Clear & Timely Feedback

Feedback across the project lifecycle

Stickyworld offers a highly scaleable solution for your resident engagement and feedback needs, supporting multi-media presentations, flexible configurations and granular user permissions.

Project Review
closes in
7
days

| Briefing and Planning | Design and Development | Implementation | Operational improvements |

Stickyw☀rld

Feedback when and where you need it

Unlike traditional approaches to collecting feedback, Stickyworld focuses on driving quality and informed feedback throughout your projects by offering:

- Formal and full context for asking people's input.
- Visual content to aid understanding and discussion.
- Appropriate and realistic timeframe to respond.
- Full moderation and **two way dialogue.**
- Public, Semi-Public **and** Private engagement capabilities.

Stickyw🌸rld

Clear & Timely Feedback

VR Enabled Feedback

Stickyworld is the **only** stakeholder feedback software that enables stakeholders to feedback on 360 VR content including photos of existing and CGIs of proposed.

Our new 360 Native Mobile App makes it even easier for organisers to publish 360 VR tours.
Release January 2019

What our customers say

" It has been a pleasure seeing Stickyworld working so successfully for us, and it has been good to nudge consultation here at the council forward."

Chris Kidd

Canterbury City Council

Review existing services

Invite stakeholders to feedback on where problems lie or improvements could be made, commenting on web pages, user journeys and maps.

Stickyw⬢rld

Clear & Timely Feedback

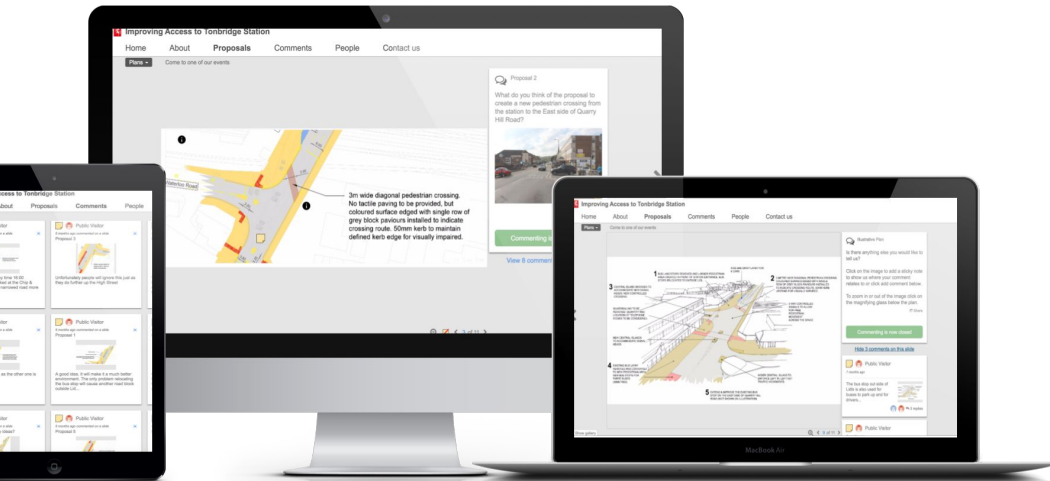# Early Engagement

Publish visually engaging ideas and co design workshops and evidence your commitment to community involvement from the earliest stages.

Stickyworld

Clear & Timely Feedback

Consultation on Proposals

Prepare explanatory documents and collect time limited feedback.
Answer Q and A about your proposals and link through to formal surveys.

Stickyw●rld

Clear & Timely Feedback

Continuous Communication

Keep local residents informed during change projects and visualise the future environment with interactive virtual tours, Q and A and update messages.

Stickyw🌸rld

What our customers say

"Stickyworld was really easy to use both from the researcher and respondent's perspective and the feedback reports were clear and provided in multi format."

Sally Williams
Director, Retail Revival Ltd

Features

☑ **Time based Activities**
Public or private, time-limited consultations, workshops, focus groups or design reviews.

☑ **Multi-media Content**
Present and link PDFs, pptxs, docs. Videos, maps, images, 360 VR panoramas.

☑ **Flexible Response Collection Forms**
Choose from a variety of data collection methods and settings.

☑ **Scheduling**
Automate opening and closure with email invites and messaging.

☑ **Contextual Response Collection**
Enable participants submit responses next to or directly on media to share context.

☑ **Contact Record Management**
View full engagement records and associated responses.

☑ **Response Analysis and Reporting**
Track responses, view engagement charts plus PDF reports and CSV data drops.

☑ **Outcome Management**
Record and message participants on outcomes and decisions from your activity.

Stickyworld

Benefits

FOR YOUR STAKEHOLDERS

☑ **Engaging**

Simple, visual, informative and engaging.

☑ **Convenient**

Mobile, tablet or desktop; nothing to download.

☑ **Transparent**

Participants receive the outcomes.

FOR YOU

☑ **Efficient**

Easiest way to invite feedback from any stakeholder audience.

☑ **Clear**

Feedback in context more actionable.

☑ **Timely**

Delivers the feedback when you need it.

FOR YOUR ORGANISATION

☑ **Flexible**

Multiple use cases across any project.

☑ **Scalable**

Flexible permissions for both in house and consultants.

☑ **Secure**

GDPR compliant. Tried and tested with public sector.

Stickyworld

Examples

East Herts and Hertfordshire County Council, Lottery funded park regeneration
https://eastherts.stickyworld.com/room/presentation?roomid=10#work/27

Sustrans, Northumberland County Council example with video welcome from major and the 360 photo example:
https://hexhammarketplace.stickyworld.com/room/presentation?roomid=2

Example in Wards Corner, Haringey, with architects 3d model of proposed
https://cc.stickyworld.com/room/presentation?roomid=11#work/123

Simple example of planning consultation by Canterbury City Council
https://canterbury.stickyworld.com/room/presentation?roomid=16

Stickyworld

Trusted across Public Sector
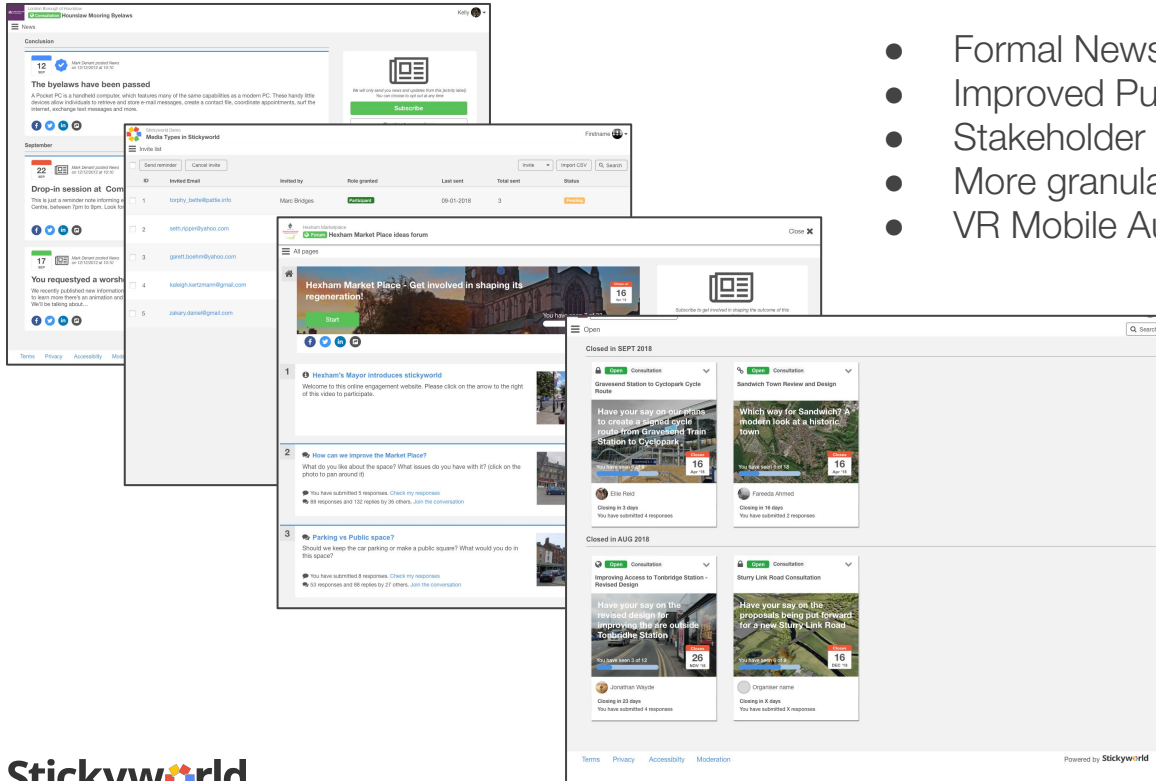
Stickyworld technology has powered 100s consultations, design reviews, brainstorming workshops and focus groups, both with internal and external stakeholders audiences.

Clear & Timely Feedback

V2.0 Software update, January 2019

- Formal News and Outcome posts
- Improved Publishing workflows
- Stakeholder Representation and Demographics
- More granular and structured data reporting
- VR Mobile Authoring App

Stickyw☺rld

Clear & Timely Feedback

Stickyworld

contact me to for more information

michael@stickyworld.com